

Brand guideline

2023
Version 2.0



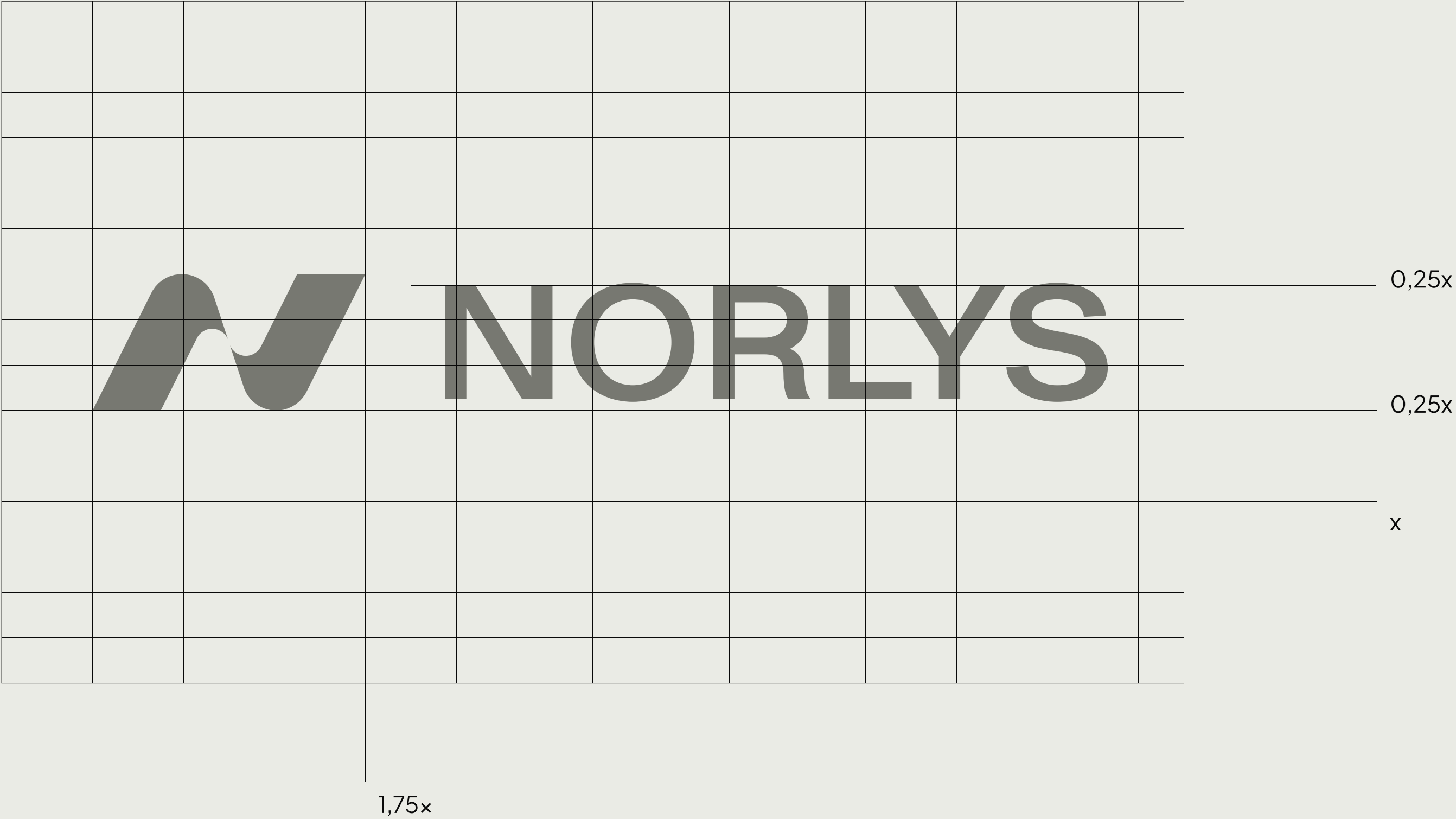
1.0

Logo

Logo design layout

The logo has a strictly defined form and has been designed with appropriate proportions, determined on the basis of the dimensions of the given elements.

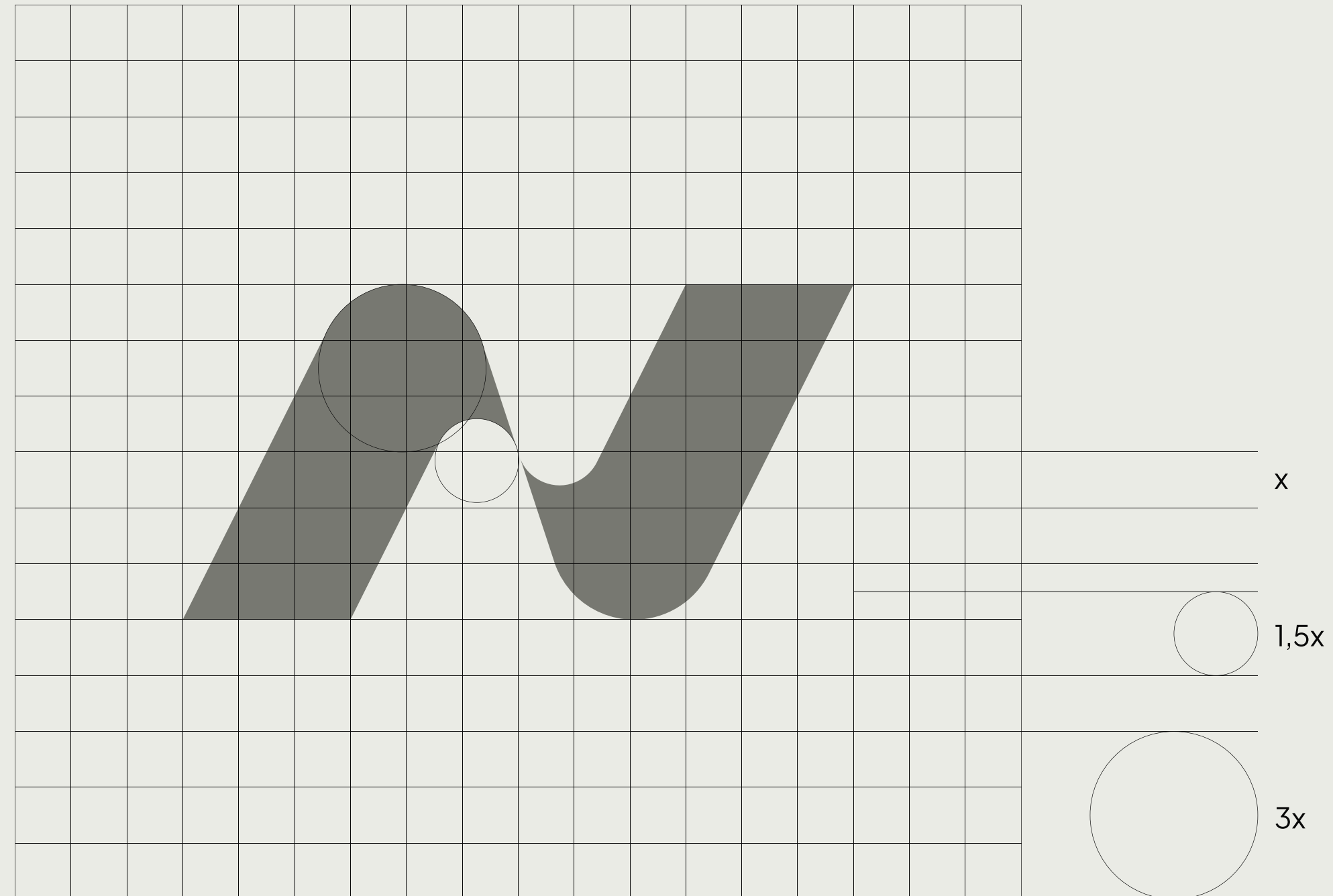
It is not allowed to modify the proportions in any way.



Logomark design layout

The logomark has a strictly defined form and has been designed with appropriate proportions, determined on the basis of the dimensions of the given elements.

It is not allowed to modify the proportions in any way.



Logo colors – primary

The colors shown and described above are the primary colors used for the NORLYS mark. The main colors of the logo are NORLYS Gray and NORLYS Beige and should be used on majority of the brand materials.



NORLYS GRAY

CMYK 0 0 0 93
RGB 18 18 18
HEX #121212



NORLYS BEIGE

CMYK 0 0 37
RGB 236 237 231
HEX #ecede7



2.0

System

